

ARTS, DESIGN AND MEDIA	
1st Cycle Degree	
(3 years - 180 credits)	
Faculty of Arts, Tourism and Markets	
COMPULSORY SUBJECTS	Crediti/ Credits
1st YEAR	
History of Art: Fundamentals	12
<i>History of Medieval Art</i>	6
<i>History of Modern Art</i>	6
Contemporary visual media	12
<i>History of contemporary art</i>	6
<i>Arts and New Media</i>	6
History of Architecture and contemporary design	6
Aesthetics	6
Contemporary literature	6
Contemporary history	6
Principles of economics	6
Professional English I	6
2nd YEAR	
The entertainment society	18
<i>Production and organisation of contemporary theatre</i>	6
<i>Production and organisation of contemporary cinema</i>	6
<i>Production and organisation of contemporary music</i>	6
Theory and techniques of disseminating the arts on television	6
Phenomenology of styles	6
Sociology and psychology of art and media	12
<i>Sociology of Cultural and Communication Processes</i>	6
<i>Psychology of cognitive processes</i>	6
Professional English II	6
Second Foreign Language: Language and Culture	6
Course Options	6
3rd YEAR	
Forms of intermediality	12
<i>Installation of exhibition spaces</i>	6
<i>Communication of contemporary fashion</i>	6
Economics of culture	6
Organisational Forms of Creative Production	6
Management and Marketing of Cultural and entertainment Activities	6
Professional English III	6
Professional internship/workshop	6
Course Options	12
Final Project	6
COURSE OPTIONS	
<i>To be defined</i>	