

TOURISM: CULTURE AND TERRITORIAL DEVELOPMENT

1st Cycle Degree	
(3 years - 180 credits)	
Faculty of Arts, Tourism and Markets	
COMPULSORY SUBJECTS	Credit/ Credits
1st YEAR	
Geography, Culture and Tourism	6
Contemporary History	9
Sociology of Tourism	6
Tourism - Business Economics	9
Psychology of Tourism	6
Tourism Law	9
Information and Communication Technology	9
Professional English for Tourism I	9
<i>Course Options</i>	6
2nd YEAR	
Territorial and Environmental Policies	6
Events, Tourism and Territory	6
Comparative Culture and Literature	6
History of Contemporary Arts	9
Cultural Anthropology	6
Politics of Tourism and international Cooperation	6
Marketing and Revenue Management	6
Destination Management	6
Professional English for Tourism II	6
Second Foreign Language: Language and Culture	6
3rd YEAR	
Archaeology and History of Ancient Art	6
Human Resources and Service Management	6
Economics of Cultural Tourism	6
Professional English for Tourism III	6
Useful knowledge for entering the world of work	6
Internship/Professional Skills Workshop	6
<i>Course Options</i>	12
Finale Project	3
COURSE OPTIONS	
History of Navigation and Geographical Discoveries	6
Cultures of Tourism	6
Social Mobility and Community Empowerment	6
History of the towns	6
Quantitative analysis of information: basic notions	6